

Mid-Atlantic Carbon Program

Public-Private Partnership Provides Higher Learning Opportunity

CleanSteps® Carbon Offset Program

Sterling Planet and WGL Energy have partnered with the Chesapeake Bay Foundation (CBF) in an incredible program that not only provides individuals and organizations an opportunity to purchase locally sourced carbon offsets, but also the ability to protect the Chesapeake Bay. Purchases through the CleanSteps® program support intermodal transportation projects which focus on conversion of highway shipments to a more energy efficient method, as well as local landfill gas to energy and methane destruction projects, which help clear the air and protect ground water from pollution.



Sterling Planet & WGL at Chesapeake Bay Foundation Earth Day tree planting.



CHESAPEAKE BAY FOUNDATION
Saving a National Treasure



But that's not all these purchases do. With each metric ton (MTCO₂e) of carbon offsets procured, money is donated by WGL Energy and Sterling Planet to a Carbon Reduction Fund (CRF) managed by the Chesapeake Bay Foundation. CBF then uses those funds for projects to protect the Bay, such as tree and grass plantings that help decrease carbon in the atmosphere and protect rivers and streams from ground pollution from nearby farms. The CleanSteps® Program has been in service for 8 years, and has provided over \$1.6 million to the CRF.

"Thanks to the reinvestment fund supported by this program, the Chesapeake Bay Foundation has been able to plant 130 acres of trees and sequester an additional 26,000 tonnes of carbon while reducing pollution to local streams and the Chesapeake Bay," said Beth McGee, Director of Science and Agricultural Policy for the Chesapeake Bay Foundation.

CleanSteps® and Colleges & Universities

Colleges and Universities also participate in the CleanSteps® program – making a statement to students and stakeholders about the importance of addressing their carbon footprints and developing educational opportunities in environmental sustainability. Through the program schools have the chance to involve students in planting initiatives while educating about climate change and remediation of pollution in the Chesapeake Bay watershed region.

Contact: Alden Hathaway, SVP Business Development
ahathaway@sterlingplanet.com (540) 207-3142

