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FOR IMMEDIATE RELEASE

Sterling Analytics Launches LED Lighting Upgrade Program for Facilities

Orange County, CA – March 22, 2018 – Sterling Analytics announces an energy efficiency program to help Southern California companies improve their environmental impacts and operating costs. After competitive bidding, Southern California Edison (SCE) selected Sterling Analytics to participate in the Local Capacity Requirements (LCR) initiative, with seven contracts to provide project funding for LED retrofits and HVAC upgrades. Sterling's LCR program substantially increases a lighting project's return on investment. With an initial focus in Orange County, CA, the program also seeks to reduce electricity usage in the region, which will produce substantial [environmental benefits](#).

"The LED lighting revolution reduces electrical demand and establishes a [healthier and safer](#) working environment," explains Alden Hathaway, Sterling Analytics Senior Vice President. "U.S. Department of Energy data shows up to 25% of building energy consumption goes to electric lighting. On its own, an LED upgrade can save 50% or more in lighting energy costs and have a longer operating lifespan than conventional lights. As a result, overall operating and maintenance costs are reduced, and project ROI goals are attained. Most importantly, it will provide a cleaner energy future for SCE customers."

Going beyond standard rebates, Sterling's program covers a substantial portion or all of the total material cost. Sterling Analytics has worked to apply funds directly to specific lighting solutions for eligible participants with a focus on LED lighting technologies which will reduce summer peak time electrical demand. SCE business customers can learn more at www.sterling-analytics.com.

"This is a true 'win-win,'" says Mr. Hathaway, "The program incentivizes lower participant project costs, which improves participant payback and encourages companies to seek additional energy saving solutions. SCE benefits from the targeted load reductions, and their customers benefit from substantial cost and energy savings. As we work with the larger customers, our challenge now is to get the word out around our program to medium and smaller businesses ahead of summer electricity pricing."

About Sterling

Sterling Analytics is part of the Sterling Planet family of companies, focused on doing good while doing right by the environment. Sterling Analytics is an integration hub for comprehensive products and services in the sustainable energy arena. They offer identification of priority energy conservation measures, implementation of projects, measured and verified energy savings, ongoing project management, and financing arrangements.

For more information: Alden Hathaway – 678-534-5827 – ahathaway@sterlingplanet.com

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